

NEWS RELEASE

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Getting Around Zville wayfinding plan launches

Have you ever talked with a neighbor or visitor who didn't know how to get to a park, trail or attraction in Zionsville? Or talked with a neighbor who has lived here for years but never knew that a certain place exists? We need your input – share information about how you get around town via the Wayfinding Master Plan public input survey.

The Town of Zionsville launched the Zionsville Wayfinding Master Plan to draw and direct residents and visitors passing through the area to explore amenities, attractions and businesses within the community. The Wayfinding Master Plan has long been a recommendation of previous planning efforts and ties into the Zionsville Gateway Area plan currently underway.

"With this plan, we will create a thematic signage program that connects pedestrians, cyclists and vehicles with the village business district and other shopping areas, parks, trails and community attractions," said Mayor Emily Styron. "The goal is to create a clear and attractive network that is easy to navigate and to foster a sense of place."

To learn more about the project and to provide input via a survey, visit the project website: www.GettingAroundZville.com. The survey is short and designed for anyone who lives in Zionsville, owns a business or just has an interest in to take. In addition to the survey, a public input meeting will take place at Zionsville Town Hall on Thursday, Jan. 28 at 9 a.m. and at 4 p.m. (same content for both meetings).

"We want to make sure that everyone has an opportunity to provide their input," said Planning and Economic Development Director Wayne DeLong. "We want to know where you take visitors, how you get there and what places you have difficulty navigating to."

For questions about the Wayfinding Master Plan, contact Owen Young, Project Manager with the Town of Zionsville at (317) 495-8396 or oyoung@zionsville-in.gov.

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